ORACLE

LA PIATTAFORMA DIGITALE PER AFFRONTARE NUOVE SFIDE

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Solution Engineering
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For more than four decades, ORACLE delivered innovations that have helped build entire industries. The following facts and figures highlight some of the many ways we continue to deliver innovations for our customers, partners, and communities.

Scale

- US$53B in revenue in FY2024
- US$80B+ in R&D since FY2012
- US$110B+ spent on 150+ acquisitions
- 160,000 employees
- 18,000 customer support and service specialists, speaking 20+ languages
- 29,000 consulting experts

Innovation

- World's first autonomous database
- Industry's broadest and deepest suite of AI-powered cloud applications
- World's largest EHR implementation, serving more than 9.5 million beneficiaries spanning the United States, Europe, and the Asia Pacific region
- 5 million registered members of Oracle's customer and developer communities
- 469 independent user communities in 97 countries representing more than 1 million members

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Food & Beverage Industry

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Pernod Ricard

LABEYRIE
FINE FOODS

MAHOU
SAN MIGUEL

TÖNNIES

Bonduelle

ANTINORI
26 Generazioni

GRUPPO
FINI

ROVAGNATI

pedon

TERRA · MORETTI · VINO

EURICOM

Polli
1872

BANFI

Certified
Origins

illy

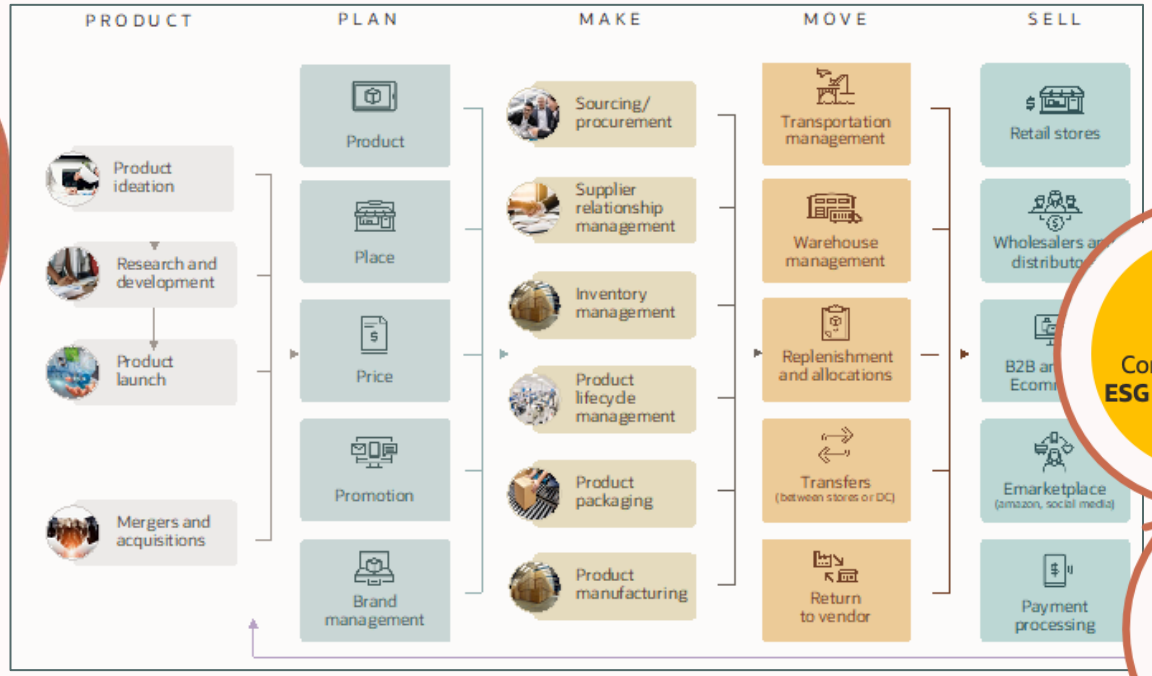
ILLVA SARONNO

Amadori
Passione di Famiglia

AMICA
Chips

ORACLE

Market, Value Chain, Key Challenges for the Food & Beverage Industry



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How Do I Transform My Organization?

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Data

Modernize Applications

Connect and Integrate

Analyze and Act

Protect and Secure

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Platform

On-premises

Cloud at Customer

Private Cloud

Public Cloud

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Innovation

AI / ML

IoT

RPA

Blockchain

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Business Applications

ERP / EPM

Streamlines business processes, increases productivity, and lowers costs

SCM

Integrates logistics, omnichannel fulfillment, and supply planning

HCM

Aligns global HR processes, supports local compliance, and engages your workforce

CX

Spans the entire customer lifecycle: marketing, sales, commerce, service

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Oracle Cloud Platform Services

Application Development

Container-native, serverless, chatbots, blockchain, AI

Integration

Oracle and non-Oracle apps, both on-premises and in the cloud

Analytics

Data ingest, reporting and analysis and visualization

Security

Layers of defense across apps, users, data, and infrastructure

Autonomous Database

Self-driving, self-repairing, self-securing, self-tuning

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ORACLE Applications

THE NEW STANDARD FOR INNOVATION

COMPLETE SUITE THAT IS EASY TO CONFIGURE AND EXTEND

THE NEW STANDARD FOR WORK

COMPLETE USER EXPERIENCE THAT SHOWS YOU WHAT YOU NEED TO KNOW AND DO

THE NEW STANDARD FOR ADOPTION

COMPLETE CHOICE OF OPTIONS, FROM CLOUD TO DEVICE AND MODULE TO SUITE

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ORACLE®
JD Edwards

Tier-1 ERP

Multi-Multi-Multi

Long Lasting and Robust

Focused on Manufacturing

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JDEdwards Product Strategy

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JD Edwards

Applications

- Simplify User Experience
- Automate Business Processes
- Enrich Feature Functionality

Digital Platform

- Process Automation
- Low-code/No-Code Tools
- Enterprise Integrations

System Administration

- Modern Infrastructure
- Sentinel Administration
- Predictive Patching

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Vertical Solutions
F&B Industry

Growing

Order Management

Manufacturing

Logistics

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Hybrid Scenarios: On-premises + Cloud Applications

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Global Trade Management

Supplier Qualification

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Demand Planning

Supply Planning

Analytics

Advanced Transportation

Enterprise Performance

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CPG Food and Beverage Industry Capability Blueprint

WE UNDERSTAND YOU

What are your business challenges, strategic goals, and the value you expect to achieve?

WE ENABLE YOUR SUCCESS

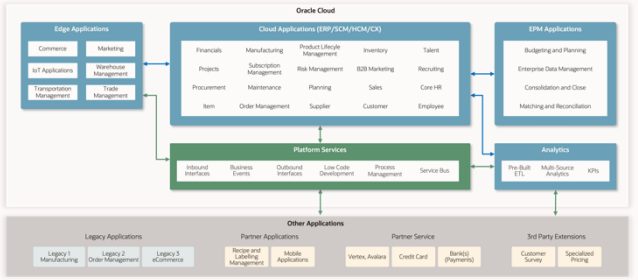
Business Capabilities
Oracle Modern Best Practices
Proven Solutions

What business capabilities are required to get you to where you want to be?

WE ARCHITECT YOUR FUTURE

Vision of the Future

Reference Architecture



What does your future look like on the Oracle Cloud?

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Recognized Value and Business Benefits

Strategic Goals and Related Business Benefits for CPG Food and Beverage

Improve Product Innovation, R&D, and Brand Differentiation

5-15%
Increased Sales/Revenue

20-35%
Reduced Time to Prototype

5-15%
Increased R&D Resource Utilization

Improve Supply Chain Efficiency and Market Expansion

3-5%
Reduced Supply Chain Planning Costs

15-20%
Reduced Supplier Ramp Up Time

20-50%
Reduced Expedite Costs

Increase Consumer Engagement and Channel Optimization

5-15%
Increased On-time Deliveries

7-15%
Increased Cross-sell / Up-sell

10-25%
Increased Customer Loyalty and Renewal Rates

Attract, Recruit, Manage and Retain Top Talents

5-15%
Reduced Employee Turnover

15-20%
Reduced Time to Hire

20-25%
Reduced Time to Productivity

Achieve Sustainability Excellence

5-9%
Reduced Carbon Emissions Through Freight Optimization

6-15%
Reduced Energy Costs Through Reduced Hardware Footprint

10-15%
Reduced Cost of Capital

Additional Benefits of Adopting a Integrated ERP Platform and a Cloud Infrastructure

Note: Annual recurring benefits reflect Oracle customer realized benefits

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Oracle Powers Your Digital Transformation

The most complete applications offer

Choice of deployment models

A great partner to transform your organization

All the latest Technology innovations

Continuous development ensure you'll stay ahead

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