

fabbrica futuro

TECNOLOGIE, MODELLI ORGANIZZATIVI E PERSONE

ROADSHOW 2024

ESTE
Cultura d'impresa

THE 2024 CALENDAR

Conferences organised with a **plenary scenario session** and **three parallel in-depth sessions**:

- **Digitisation and Technological Innovation;**
- **Sustainability and Energy Management;**
- **Staff Training and Recruitment.**

Speakers at the conferences are entrepreneurs or managers from manufacturing companies in the region, experts and managers from Partner and Sponsor companies. Great space is reserved for the networking among the participants.

1 TORINO | January 26th

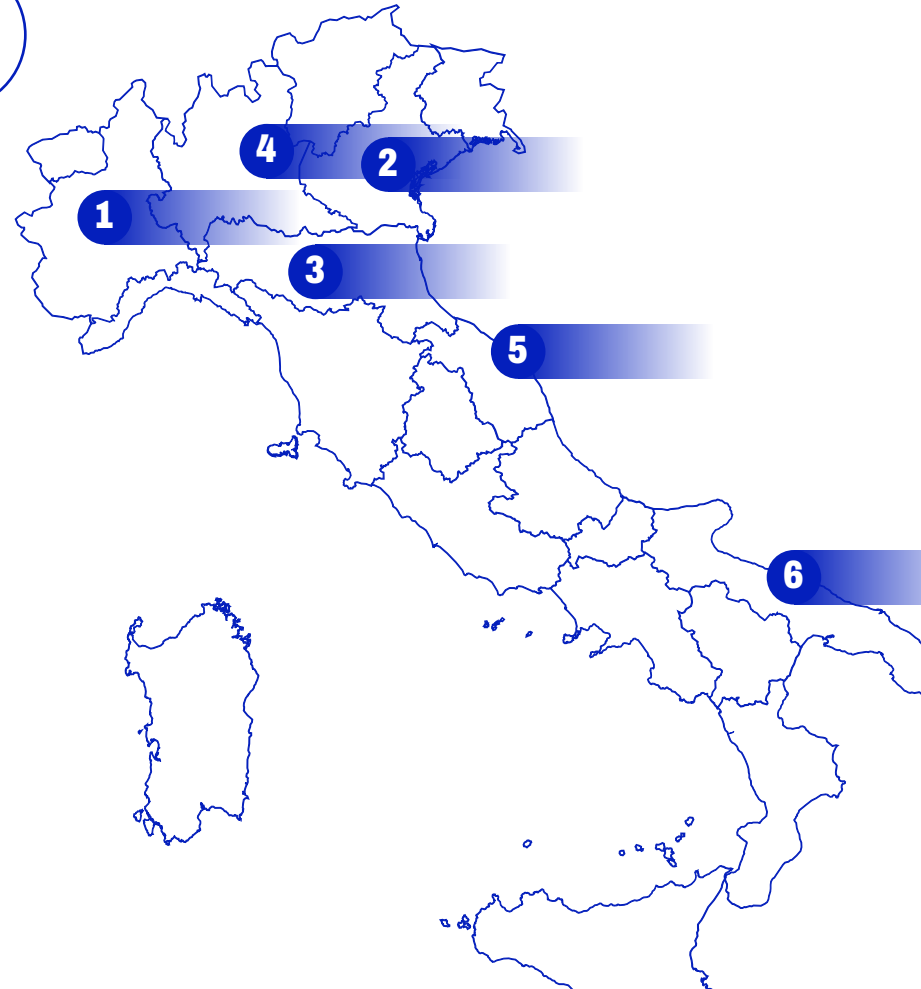
2 TREVISO | April 12th

3 BOLOGNA | June 14th

4 BRESCIA | July 5th

5 ANCONA | October 18th

6 BARI | November 8th





THE PUBLIC

Entrepreneurs and managers
(general management, production,
IT, HR) **of medium-sized Italian**
manufacturing companies.

Managers of technical departments
(production, operations, IT, logistics, research and development)

Entrepreneurs and General Management

Organisation and HR managers

ADMISSIONS

Access to the meetings is subject to a participation fee of €150+VAT.

Access is **free of charge for entrepreneurs and managers of manufacturing companies located in the region** where the specific meeting is taking place, identified by cross-referencing information from the ESTE database and those of the Chambers of Commerce. A specific promotional activity is developed by the organising committee towards these companies through customised invitations and recalls.

Access is also free for guests of Partner, Sponsor and Exhibitor companies.

THE CONFERENCE

PLENARY SESSION

9am – 1pm



THE CONFERENCE

PARALLEL SESSIONS

2:30pm – 5pm



**Digitisation and
technological innovation**

**Staff training and
recruitment**

**Sustainability and
energy management**

NETWORKING

The **exhibition area**, where the desks of Partner, Sponsor and Exhibitor companies are located, is the place where people interact during the conference **coffee breaks** and where relationships are born and cultivated. The **seated lunch** provides an additional opportunity for **real networking** between Partner, Sponsor and Exhibitor representatives and event participants.



EXHIBITION AREA



LUNCH

PHOTO GALLERY



PHOTO GALLERY



COMMERCIAL OFFERS

PARTNER

Participation as a Partner qualifies for the following services:

- Participation of a Speaker with a **20-minute speech during the plenary session** of the conference
- Participation of a Speaker with a **20-minute speech during an afternoon thematic session**
- **Excel file** with master data of registered **participants and event attendees**
- **10 free invitations** for Staff, Clients and Prospects
- Participation in a **seated networking lunch**
- **Exhibition desk** located in the immediate vicinity of the conference room
- **Extensive visibility** on the ESTE website and event promotional material (mailings, invitations, advertising pages)

9.000€+VAT

SPONSOR

Participation as a Sponsor qualifies for the following services:

- Participation of a Speaker with a **20-minute speech during an afternoon thematic session**
- **Excel file** with master data of registered participants and event attendees
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a **seated networking lunch**
- **Exhibition desk** located in the immediate vicinity of the conference room
- **Extensive visibility** on the ESTE website and event promotional material (mailings, invitations, advertising pages)

6.000€+VAT

EXHIBITOR

Participation as an Exhibitor qualifies for the following services:

- **Excel file** with master data of registered **participants and event attendees**
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a **seated networking lunch**
- **Exhibition desk** located in the immediate vicinity of the conference room
- **Extensive visibility** on the ESTE website and event promotional material (mailings, invitations, advertising pages)

3.500€+VAT

THE CONTACTS

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