

fabbrica futuro

SPECIALE INDUSTRIA ALIMENTARE

PARMA, February 23rd 2024

ESTE
Cultura d'impresa



THE PUBLIC

**Medium and large-sized companies
working in the food sector**

Managers of technical departments
(production, operations, IT, logistics, research and development)

Entrepreneurs and General Management

Organisation and HR managers

ADMISSIONS

Access to the meeting is subject to a participation fee of €100+VAT.

Access is **free of charge for entrepreneurs and managers of companies in the food sector** identified by cross-referencing information from the ESTE database and those of chambers of commerce. A specific promotional activity is developed by the organising staff towards these companies through customised **invitations and recalls**.

Access is also free for guests of Sponsor companies and Exhibitors.



NETWORKING

The **exhibition area**, where the Sponsor companies' and Exhibitors' desks are located, is the place where people interact during the conference **coffee break** and where connections are born and cultivated. The **seated lunch** provides an additional opportunity for **real networking** between Sponsor and Exhibitor representatives and event participants.



LUNCH



EXHIBITION AREA

2023 EDITION

The protagonists

Gian Domenico Auricchio,
CEO – AURICCHIO



Sector: Production of milk derivatives
Number of employees: 324
Turnover: 165 million €

Michele Falzetta,
General Director
LATTERIA SORESINA



Sector: Production
of milk derivatives
Number of employees: 492
Turnover: 495 million €

Gianluca Pesce, Marketing and
Sales Director – RISO SCOTTI



Sector: Milling of other cereals
Number of employees: 160
Turnover: 230 million €

2023 EDITION

The protagonists

Irene Rizzoli,
CEO – DELICIOUS RIZZOLI



Sector: Processing and preservation
of fish, crustaceans and molluscs
Number of employees: 37
Turnover: 46 million €

Giorgio Santambrogio,
CEO – GRUPPO VEGÉ



Sector: Wholesale of food,
beverages
Number of employees: 35
Turnover: € 50 million

2023 EDITION

Excerpt of attendees

JOB TITLE	COMPANY	LEGAL FORM	NUM. EMPLOYEES	TURNOVER
DIRETTORE	AGRI PIACENZA LATTE	SRL	1 - 10	51 - 100
DIRETTORE OPERATIVO	ALIMENTA	SPA	11 - 50	6 - 25
PRESIDENTE	ARC EN CIEL SOC. AGR. COOP.	//	51 - 100	6 - 25
FARMING SUSTAINABLE PROFESSIONAL	BARILLA HOLDING	SPA	> 1000	> 500
AMMINISTRATORE UNICO	BAUER	SPA	11 - 50	3 - 5
SOUTHERN EUROPE HR & ITALY HR & LEGAL DIRECTOR	C.S.I. COMPAGNIA SURGELATI ITALIANA	SPA	250 - 500	> 500
HEAD OF EXPORT	CASONI FABBRICAZIONE LIQUORI	SPA	51 - 100	26 - 50
CEO	CERRETO	SRL	11 - 50	6 - 25
DIRETTORE MARKETING	CLAI	SC	500 - 1000	250 - 500
DIRETTORE RISORSE UMANE E ORGANIZZAZIONE	CONSERVE ITALIA	SC	250 - 500	> 500
PRESIDENTE	CONSORZIO AGRARIO CREMONA	//	101 - 250	250 - 500
CEO	DALMA MANGIMI	SPA	51 - 100	26 - 50

JOB TITLE	COMPANY	LEGAL FORM	NUM. EMPLOYEES	TURNOVER
DIRETTORE GENERALE	DALTER ALIMENTARI	SPA	101 - 250	51 - 100
RESPONSABILE ACQUISTI E MARKETING	FURLOTTI & C.	SRL	101 - 250	26 - 50
RESPONSABILE MARKETING E COMUNICAZIONE	GENERALE CONSERVE	SPA	250 - 500	100 - 250
OWNER	INDUSTRIE MONTALI	SRL	11 - 50	6 - 25
DIRIGENTE	INGRA BROZZI	SPA	51 - 100	51 - 100
AMMINISTRATORE DELEGATO E PRESIDENTE DEL CONSIGLIO DI AMMINISTRAZIONE	KOMETA 99 ZRT	SRL	500 - 1000	> 500
AD	LAICA	SPA	101 - 250	51 - 100
PRESIDENTE	LATTERIA SORESINA	SC	250 - 500	250 - 500
CEO	LEVONI	SPA	250 - 500	250 - 500
DIRECTOR OPERATIONS	MONTENEGRO	SRL	101 - 250	100 - 250
AMMINISTRATORE DELEGATO	OLEIFICIO ZUCCHI	SPA	101 - 250	250 - 500
CEO	PARMAFOOD GROUP	SRL	51 - 100	250 - 500
AMMINISTRATORE DELEGATO	PRINCES INDUSTRIE ALIMENTARI	SRL	250 - 500	100 - 250
DIRETTORE LOGISTICA	RISO SCOTTI	SPA	101 - 250	100 - 250
DIRETTORE INNOVAZIONE, RICERCA & SVILUPPO	SAMMONTANA	SPA	> 1000	250 - 500
AMMINISTRATORE DELEGATO	SIVAM	SPA	51 - 100	51 - 100
OPERATIONS MANAGER	SPERLARI	SRL	250 - 500	100 - 250
R&D DIRECTOR - GLOBAL B2C DIVISION	ZUEGG	SPA	250 - 500	250 - 500

COMMERCIAL OFFERS

SPONSOR

Participation as a Sponsor qualifies for the following services:

- Participation of a Speaker with a **20-minute speech during the conference**
- **Excel file** with master data of registered **participants and event attendees**
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a **seated networking lunch**
- **Exhibition desk** located in the immediate vicinity of the conference room
- **Extensive visibility** on the ESTE website and event promotional material (mailings, invitations, advertising pages)

6.000€+VAT

EXHIBITOR

Participation as an Exhibitor qualifies for the following services:

- **Excel file** with master data of registered **participants and event attendees**
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a **seated networking lunch**
- **Exhibition desk** located in the immediate vicinity of the conference room
- **Extensive visibility** on the ESTE website and event promotional material (mailings, invitations, advertising pages)

3.500€+VAT

THE CONTACTS

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