

fabbrica futuro

SPECIALE INDUSTRIA DELLA MODA

FIRENZE, March 22nd 2024

ESTE
Cultura d'impresa



THE PUBLIC

**Medium and large-sized companies
working in the fashion sector**

Managers of technical departments
(production, operations, IT, logistics, research and development)

Entrepreneurs and General Management

Organisation and HR managers

ADMISSIONS

Access to the meeting is subject to a participation fee of €100+VAT.

Access is **free of charge for entrepreneurs and managers of companies in the fashion industry** identified by cross-referencing information from the ESTE database and those of chambers of commerce. A specific promotional activity is developed by the organising staff towards these companies through customised **invitations and recalls**.

Access is also free for guests of Sponsor companies and Exhibitors.



NETWORKING

The **exhibition area**, where the Sponsor companies' and Exhibitors' desks are located, is the place where people interact during the conference **coffee break** and where connections are born and cultivated.

The **seated lunch** provides an additional opportunity for **real networking** between Sponsor and Exhibitor representatives and event participants.



LUNCH



EXHIBITION AREA

COMMERCIAL OFFERS

SPONSOR

Participation as a Sponsor qualifies for the following services:

- Participation of a Speaker with a **20-minute speech during the conference**
- **Excel file** with master data of registered participants and event attendees
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a **seated networking lunch**
- **Exhibition desk** located in the immediate vicinity of the conference room
- **Extensive visibility** on the ESTE website and event promotional material (mailings, invitations, advertising pages)

6.000€+VAT

EXHIBITOR

Participation as an Exhibitor qualifies for the following services:

- **Excel file** with master data of registered **participants and event attendees**
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a **seated networking lunch**
- **Exhibition desk** located in the immediate vicinity of the conference room
- **Extensive visibility** on the ESTE website and event promotional material (mailings, invitations, advertising pages)

3.500€+VAT

THE CONTACTS

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