fabbrica futuro

SPECIALE INDUSTRIA DELLA MODA

FIRENZE, March 22nd 2024



THE PUBLIC

Medium and large-sized companies working in the fashion sector

Managers of technical departments (production, operations, IT, logistics, research and development)



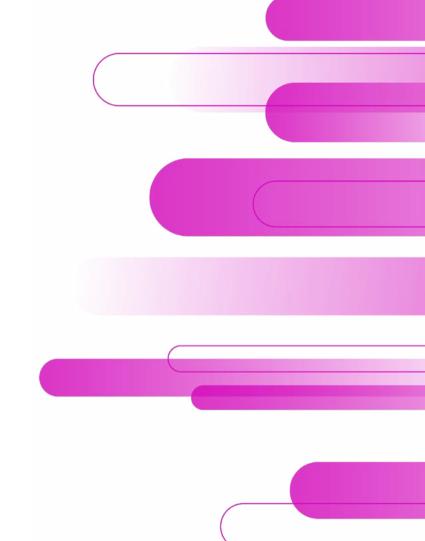
Organisation and HR managers

ADMISSIONS

Access to the meeting is subject to a participation fee of €100+VAT.

Access is free of charge for entrepreneurs and managers of companies in the fashion industry identified by cross-referencing information from the ESTE database and those of chambers of commerce. A specific promotional activity is developed by the organising staff towards these companies through customised invitations and recalls.

Access is also free for guests of Sponsor companies and Exhibitors.



NETWORKING

The **exhibition area**, where the Sponsor companies' and Exhibitors' desks are located, is the place where people interact during the conference **coffee break** and where connections are born and cultivated.

The **seated lunch** provides an additional opportunity for **real networking** between Sponsor and Exhibitor representatives and event participants.





COMMERCIAL OFFERS

SPONSOR

Participation as a Sponsor qualifies for the following services:

- Participation of a Speaker with a 20-minute speech during the conference
- Excel file with master data of registered participants and event attendees
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a seated networking lunch
- Exhibition desk located in the immediate vicinity of the conference room
- Extensive visibility on the ESTE website and event promotional material (mailings, invitations, advertising pages)

6.000€+VAT

EXHIBITOR

Participation as an Exhibitor qualifies for the following services:

- Excel file with master data of registered participants and event attendees
- **5 free invitations** for Staff, Clients and Prospects
- Participation in a seated networking lunch
- Exhibition desk located in the immediate vicinity of the conference room
- Extensive visibility on the ESTE website and event promotional material (mailings, invitations, advertising pages)

3.500€+VAT

THE CONTACTS

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