

fabbrica futuro

TECNOLOGIE, MODELLI ORGANIZZATIVI E PERSONE

PROJECT 2024

ESTE
Cultura d'impresa

THE PROJECT

Fabbrica Futuro is a solid **information, training and networking platform** for manufacturing market players. Born in 2012 from the **magazine *Sistemi&Impresa***, *Fabbrica Futuro* rests on **sound editorial foundations**, which are the driving force behind the project. Fabbrica Futuro is a place to get inspired to read the complex competitive scenarios and **to learn about concrete tools** to effectively act in one's own organisations.





THE PUBLIC

Entrepreneurs and managers
(general management, production,
IT, HR) **of medium-sized Italian
manufacturing companies.**

Managers of technical departments
(production, operations, IT, logistics, research and development)

Entrepreneurs and General Management

Organisation and HR managers

THE NETWORK

Here are some of the companies involved in the 2023 meetings



AMORIM
CORK
ITALIA

Sector: production and sale of cork stoppers
Turnover: € 67 million
Number of employees: 70
Headquarters: Conegliano (TV)



Sector: production of kitchen appliances
Turnover: 125 Million €
Number of employees: 250
Headquarters: Guastalla (RE)



Sector: production of fasteners
Turnover: € 68 million
Number of employees: 145
Headquarters: Rodengo Saiano (BS)



COELMO[®]
EXCELLENCE THROUGH GENERATIONS

Sector: production of motors, generators and electric transformers for packaging
Turnover: € 32 million
Number of employees: 123
Headquarters: Acerra (NA)



DALLAN

Sector: Design and construction of automatic sheet metal processing lines
Turnover: € 38 million
Number of employees: 165
Headquarters: Castelfranco Veneto (TV)



DELCONCA[®]

Sector: manufacture of ceramic floor and wall tiles
Turnover: € 132 million
Number of employees: 350
Headquarters: San Clemente (RN)

THE NETWORK



Sector: production of seasonings and spices
Turnover: € 49 million
Number of employees: 125
Headquarters: Afragola (NA)



Sector: production of glass and glass products
Turnover: 9 million €
Number of employees: 54
Headquarters: Tavullia (PS)



Sector: Machinery and equipment manufacturing
Turnover: € 700 million
Number of employees: 4000
Headquarters: Maclodio (BS)



Sector: production of automation machinery
Turnover: € 29 million
Number of employees: 275
Headquarters: Modugno (BA)



Sector: furniture manufacturing
Turnover: 433 million €
Number of employees: 1980
Headquarters: Bari



Sector: Production of components for the aerospace sector
Turnover: 16 Million €
Number of employees: 85
Headquarters: San Lazzaro di Savena (BO)

THE NETWORK

**PARMAFOOD**
INNOVAZIONE CHE EMUZIONA

Sector: Food production
Turnover: 64 Million €
Number of employees: 350
Headquarters: Lesignano de' Bagni (PR)

**PONTI**

Sector: Production of vinegar and other food products
Turnover: 109 Million €
Number of employees: 223
Headquarters: Ghemme (NO)

Rinaldi
Italian bed system

Sector: manufacture of mattresses
Turnover: 15 Million €
Number of employees: 49
Headquarters: Giffoni Valle Piana (SA)

**sparco**

Sector: Road and motorway construction
Turnover: 36 Million €
Number of employees: 110
Headquarters: Mapello (BG)

**streparava**

Sector: Production of automotive components and technical apparel
Turnover: € 133 million
Number of employees: 449
Headquarters: Volpiano (TO)

**Uteco**

Sector: Production of printing machines
Turnover: 130 Million €
Number of employees: 350
Headquarters: Colognola ai Colli (VR)

THE EDITORIAL SOUL

Fabbrica Futuro was born from the long-standing *Sistemi&Impresa* magazine and, over time, has generated original editorial products – such as the eponymous Web magazine, the fortnightly Newsletter and a series of books. It is the editorial soul that makes **Fabbrica Futuro** a powerful aggregation engine for entrepreneurs and managers of manufacturing companies.



THE MAGAZINE

Sistemi&Impresa explores topics of technological innovation with a strong organisational impact, devoting particular attention to developments in the manufacturing sector.

The magazine connects the academic world, consultancy and experts, with those within companies who are to transform theories into practices of innovation. The **in-depth articles** come from the publisher's Scientific Committee, made up of academics and leading figures from the world of management and consultancy.

Ample space is devoted to **journalistic accounts of corporate innovation practices**: stories told with competence and thoroughness by the magazine's editorial staff, through interviews with entrepreneurs and managers. Enquiries and Specials that delve into various aspects of technological innovation are published in every issue.



FIND OUT MORE

THE WEB MAGAZINE

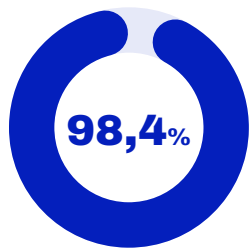


FIND OUT MORE

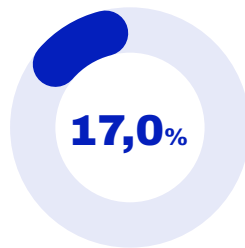
THE NEWSLETTER

The newsletter (link: www.fabbricafuturo.it) is sent out on Sundays, fortnightly.
The recipients are 22,000*.

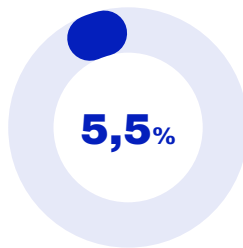
**DELIVERY
RATE**



**OPENINGS
RATE**



**CLICK RATE
ON OPENINGS**



*As of September 2023



FIND OUT MORE

THE BOOKS



FIND OUT MORE

THE MEETINGS

***Fabbrica Futuro* is a hub** where managers and entrepreneurs from medium-sized manufacturing companies can find inspiration to imagine their future and **to find the tools** to realise it. The strength of the *Fabbrica Futuro* conferences is the opportunity to **meet in person with experts and colleagues** who share the same issues and ambitions.



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SPECIALE INDUSTRIA ALIMENTARE

fabbrica futuro

SPECIALE INDUSTRIA DELLA MODA

Le Officine di
fabbrica futuro

LA STRADA PER L'INDUSTRIA 5.0

THE 2024 ROADSHOW

Conferences organised with a **plenary scenario session** and **three parallel in-depth sessions**:

- **Digitisation and Technological Innovation;**
- **Sustainability and Energy Management;**
- **Staff Training and Recruitment.**

Speakers at the conferences are entrepreneurs or managers from manufacturing companies in the region, experts and managers from Partner and Sponsor companies. Great space is reserved for the networking among the participants.

1 TORINO | January 26th

2 TREVISO | April 12th

3 BOLOGNA | June 14th

4 BRESCIA | July 5th

5 ANCONA | October 18th

6 BARI | November 8th



FIND OUT MORE

THE 2024 VERTICAL MEETINGS

Two conferences dedicated to industrial sectors of particular relevance with **specific market logics** and consequent technological, organisational and human resources issues.

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SPECIALE INDUSTRIA ALIMENTARE

1 PARMA | February 23rd

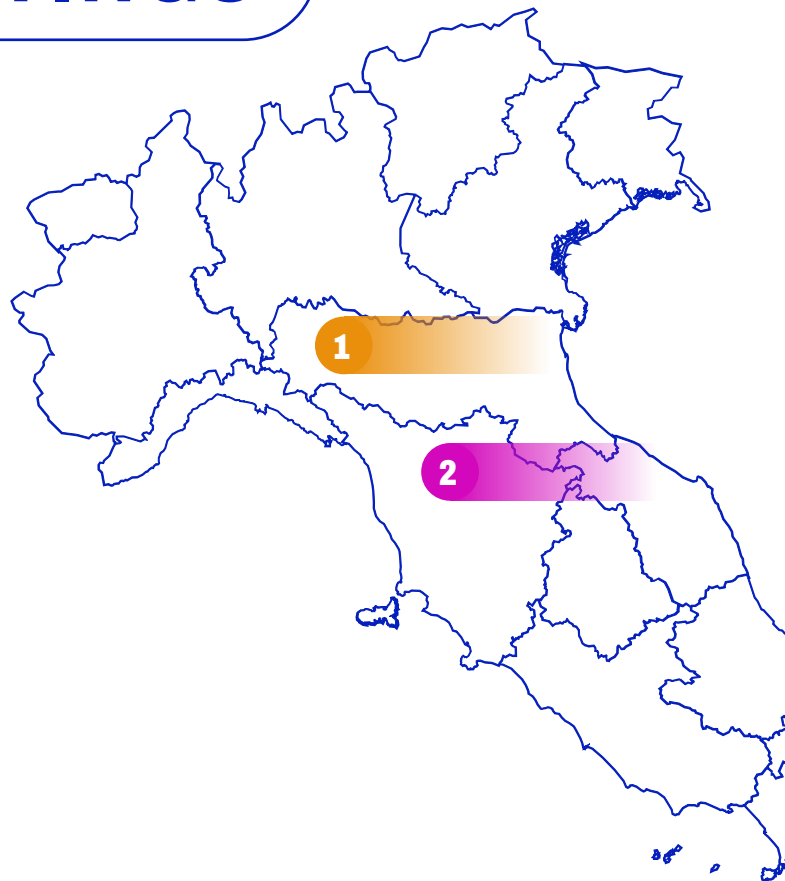
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SPECIALE INDUSTRIA DELLA MODA

2 FIRENZE | March 22nd

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