

IL CONVIVIO

Strategie e strumenti per l'HR

Il futuro del Lavoro

MILAN _____

14-15 march 2024

ROME _____

21-22 november 2024

An event by the magazine

**Persone &
Conoscenze**

La voce della Direzione del Personale

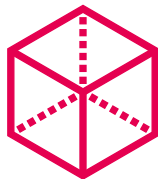
THE PROJECT

Il Convivio is the event dedicated to Human Resources issues organised by ESTE publishing house and its magazine *Persone&Conoscenze*. It is the opportunity to take an in-depth look at the state of the art of products, services, consultancy, training, and selection for people management.

IL CONVIVIO IS



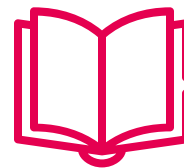
A
CONFERENCE



EXPO
AREA



COMMERCIAL
RELATIONS



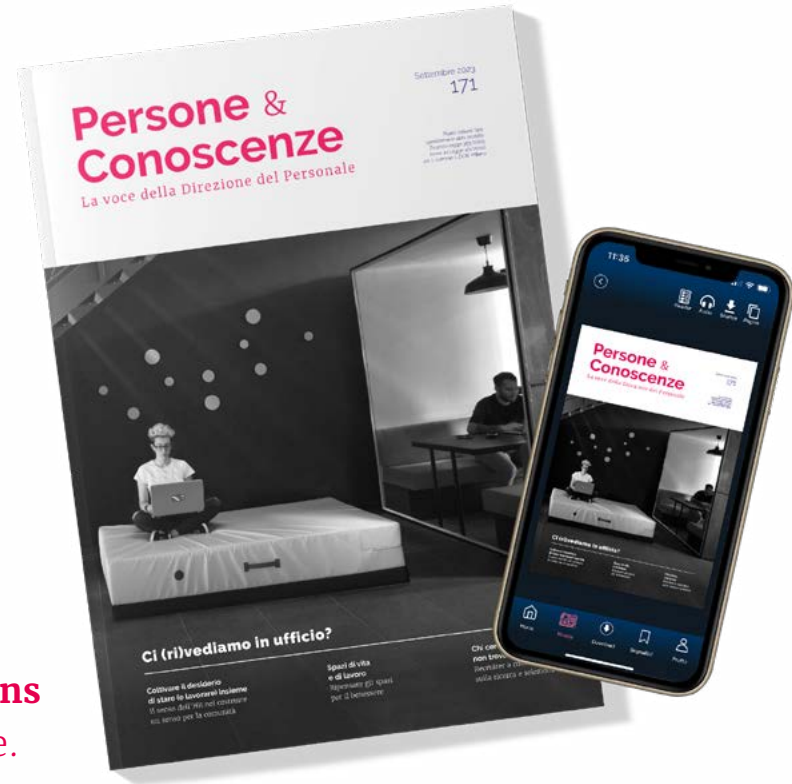
A
BOOK SHOP

THE MAGAZINE

Il Convivio is a project born off the magazine *Persone&Conoscenze* – Italy's leading independent publication dedicated to **human resources management**.

Persone&Conoscenze will turn 20 years old in 2024!

The project therefore rests on **solid editorial foundations** that constitute the distinctive character of the initiative.



THE THEME

THE FUTURE OF WORK

Man and machine, presence and distance, traditional working time and short week, technical skills and humanistic expertise. **How will people work tomorrow?** What does work mean for people today and to what extent does it contribute to the construction of identity? What are the ingredients for **forging spendable skills** in a changing labour market, within a changing, shifting social context, sometimes disconnected from reality?

How does **the role of Personnel Management** change in a scenario where the perimeter of companies has expanded and people are searching for a new meaning?

If the time vs. pay pact is broken, on what basis are **new bonds of trust** to be built **between companies and people**?

What levers should the personnel manager focus on to **connect with young people** for whom the company must help create a centre of gravity for their existence, not only professionally but also personally?

There are no easy solutions and it is **misleading to get carried away by trends**. New jobs and organisations capable of interpreting **major organisational changes** require awareness and solid skills that everyone must possess: **those looking for a job and those offering it**.

THE CONFERENCE

Il Convivio by *Persone&Conoscenze* runs throughout the day, from 9 a.m. to 5 p.m. and is divided into:

LECTURES | TALKS

20 minutes dedicated to the telling of concrete cases and strategies adopted in personnel management by managers, heads of companies and representatives of the sponsoring companies.

ROUNDTABLES

40 minutes of debate and discussion between HR managers and representatives of the sponsoring firms.



EXPO AREA

Il Convivio encourages meeting and relationship between people – participants, speakers, sponsors and exhibitors. The exhibition area where the desks of the companies are located is the place where people come together to 'consume' the breaks from the conference and where solid relationships are born and cultivated.



The target **ATTENDEES** **PROFILES**

HR and Organisation Managers

Selection, administration,
training and development,
compensation Managers

Whoever manages People
in the Company



THE GOALS

MILAN

200
ATTENDEES

ROME

150
ATTENDEES

Access to the convention is FREE,
subject to registration and confirmation by the organising staff.

THE COMMERCIAL OFFERS _____

S P O N S O R

PARTICIPATION AS A SPONSOR QUALIFIES FOR THE FOLLOWING SERVICES:

- Participation of a Speaker (with a lecture / talk or in a roundtable)
- Excel file with master data of registered participants and event attendees
- Exhibition desk located in the immediate vicinity of the conference room
- Extensive visibility on all event promotional communication

8.000 euro+VAT

EXHIBITOR

PARTICIPATION AS AN EXHIBITOR QUALIFIES FOR THE FOLLOWING SERVICES:

- Excel file with master data of registered participants and event attendees
- Exhibition desk located in the immediate vicinity of the conference room
- Extensive visibility on all event promotional communication

5.000 euro+VAT

CONTACTS



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