

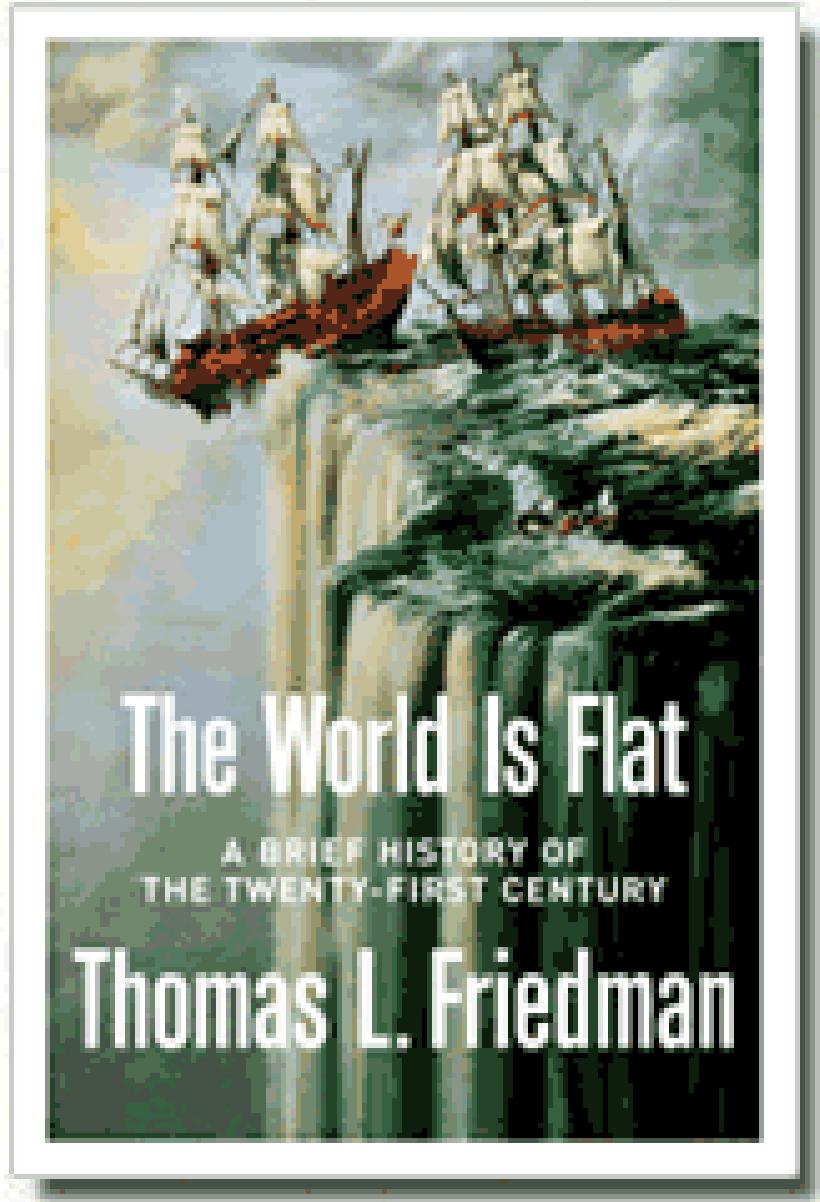
Global Politics e manifattura

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Fabbrica Futuro Bologna
17/11/2021



Come sta la globalizzazione?





The World Is Flat

A BRIEF HISTORY OF
THE TWENTY-FIRST CENTURY

Thomas L. Friedman

Francis Fukuyama

THE END OF HISTORY AND THE LAST MAN



DIPARTIMENTO
DI ECONOMIA
E MANAGEMENT

BBS³
MULTIPLYING OPPORTUNITIES



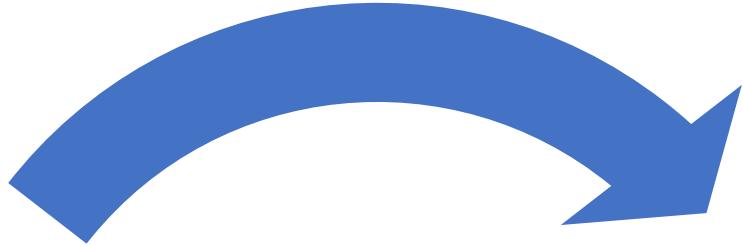
Cosa non ha funzionato nella globalizzazione recente (vista da occidente)?

- Disoccupazione nei paesi avanzati
- Distribuzione della ricchezza squilibrata
- Problemi locali diventano globali (crisi finanziaria – Covid 19)
- (Environmental issues)

Ma soprattutto

I vincitori di ieri hanno cominciato a capire che non sarebbero stati i vincitori di domani





Geoeconomics



Geopolitics

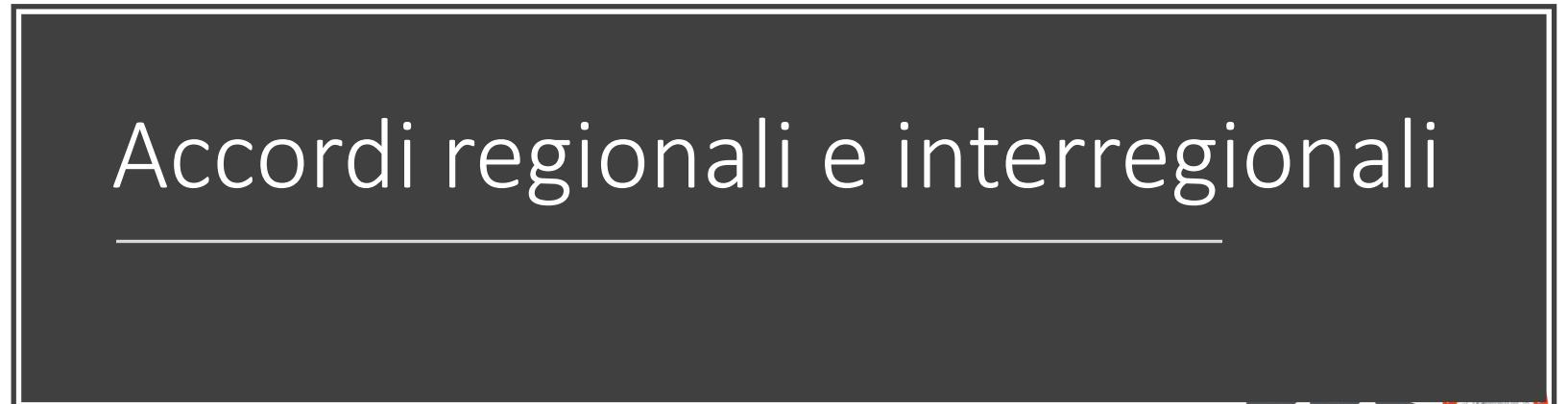
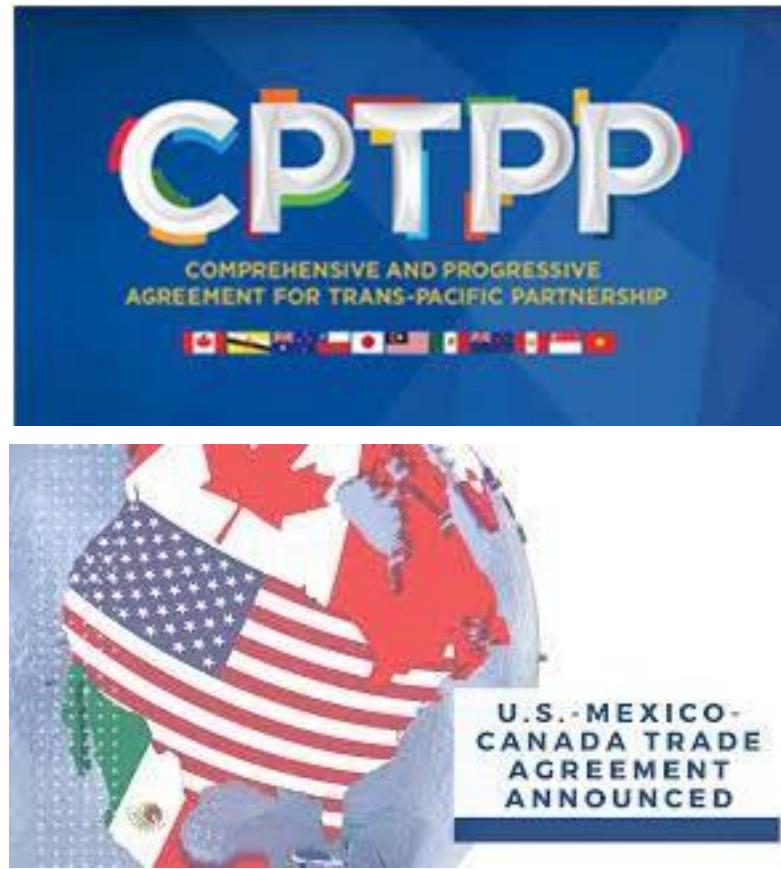


La Cina ha cambiato gli equilibri del mondo ...



Thucydides' Trap

	Period		Ruling Power	Rising Power		Result
1	First half of 16th century		France	Hapsburgs		War
2	16th–17th centuries		Hapsburgs	Ottoman Empire		War
3	17th century		Hapsburgs	Sweden		War
4	17th century		Dutch Republic	England		War
5	Late 17th–early 18th centuries		France	Great Britain		War
6	Late 18th–early 19th centuries		United Kingdom	France		War
7	Mid-19th century		United Kingdom, France	Russia		War
8	19th century		France	Germany		War
9	Late 19th–early 20th centuries		Russia, China	Japan		War
10	Early 20th century		United Kingdom	United States		No war
11	Early 20th century		Russia, U.K., France	Germany		War
12	Mid-20th century		Soviet Union, U.K., France	Germany		War
13	Mid-20th century		United States	Japan		War
14	1970s–1980s		Soviet Union	Japan		No war
15	1940s–1980s		United States	Soviet Union		No war
16	1990s–present		United Kingdom, France	Germany		No war



Una Guerra commerciale e tecnologica



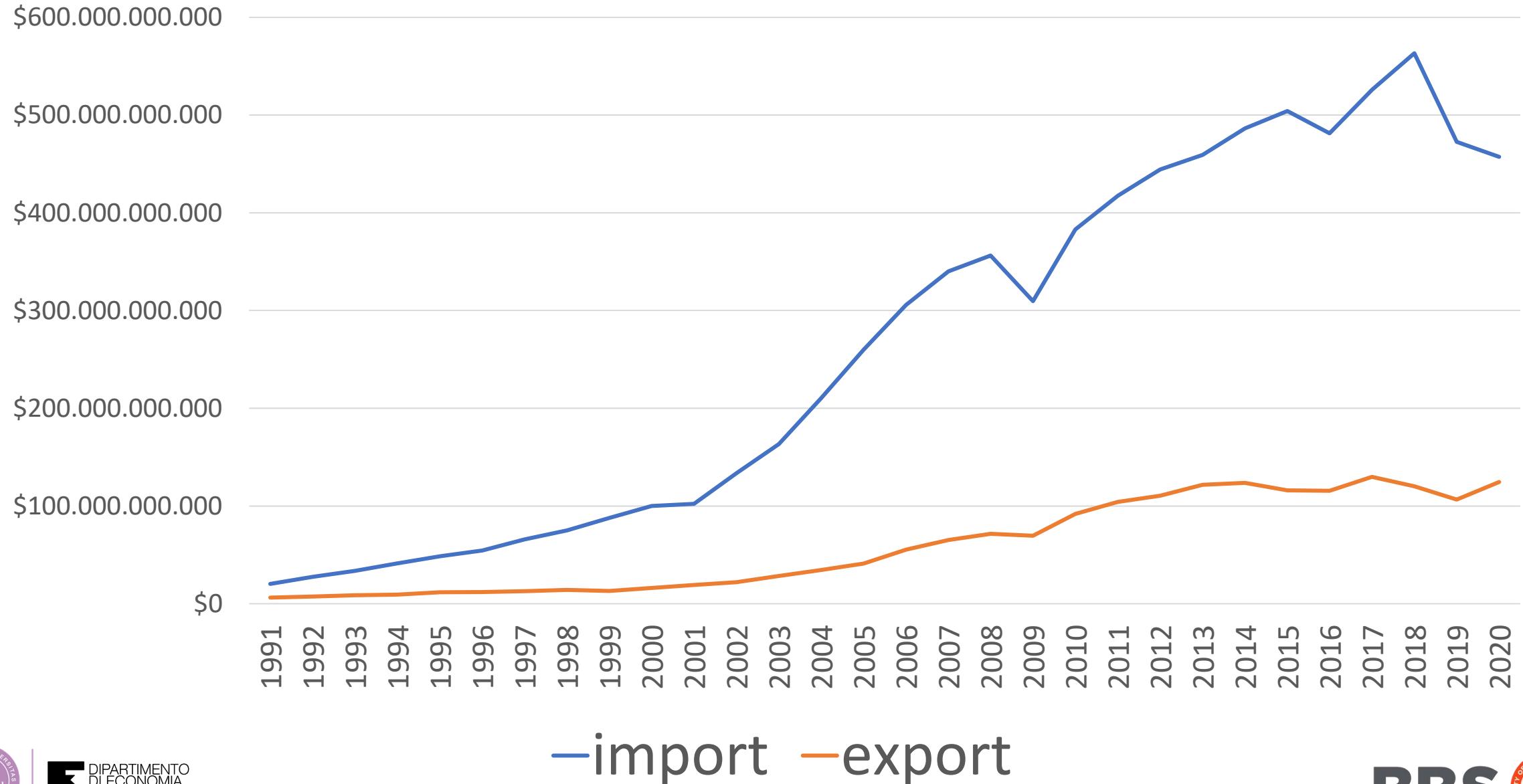
È una guerra per chi definirà le regole del gioco dei prossimi decenni



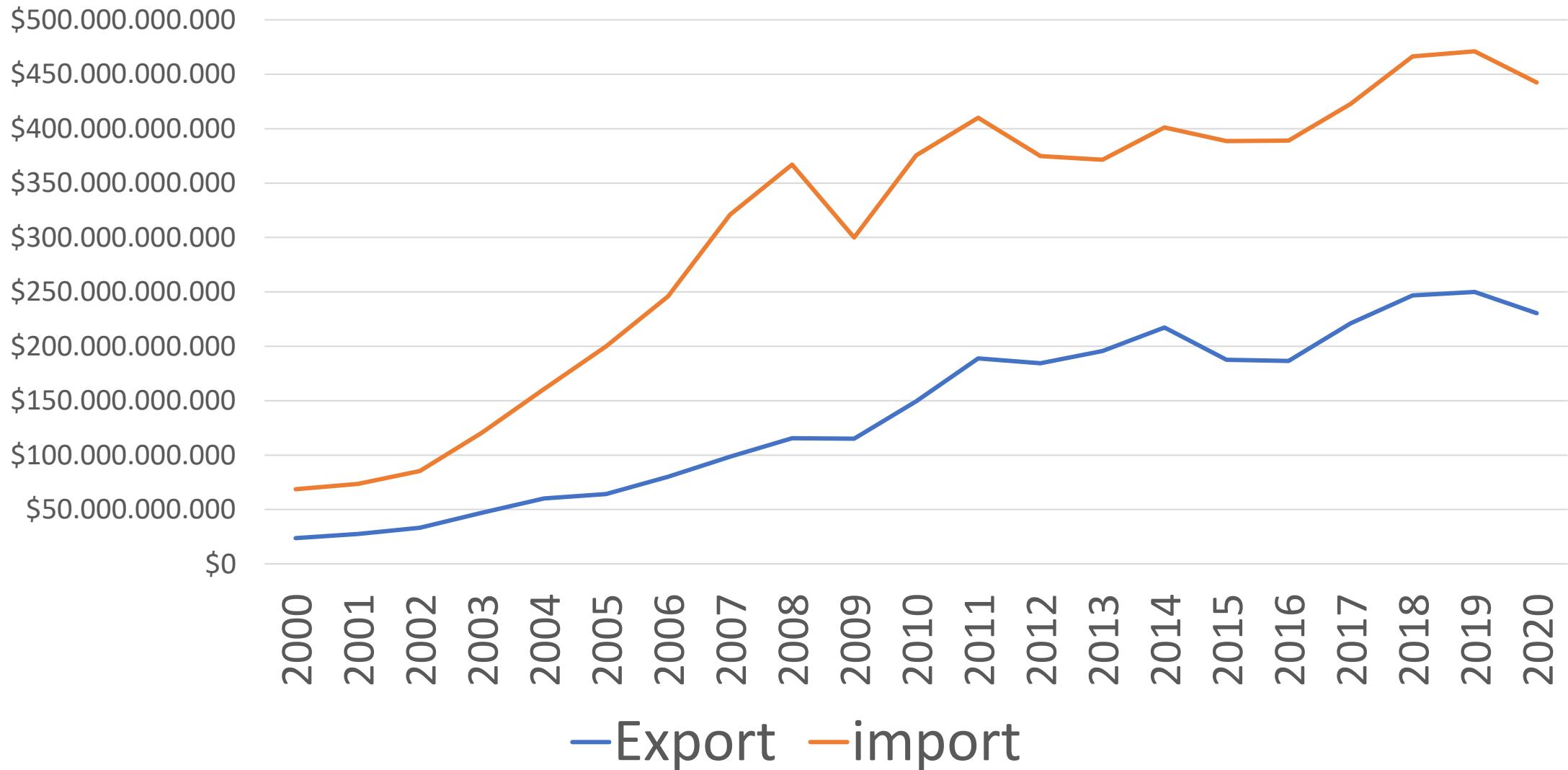


BRI vs B3W

Import Export Stati Uniti Cina



Import Export EU 28 China



Geoeconomics - Geopolitics



Cosa vuole dire tutto questo per la manifattura?

Geopolitics+ geoconomics aumentano l'incertezza

Filiere più corte?

Multiple sourcing?

Come presidiare i mercati lontani?

Come presidiare le tecnologie alla base dei processi d'innovazione?

Come «proteggere» i nostri mercati?

(ci ricordiamo come si fa business con l'inflazione?)



Grazie

