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La voce della Direzione del Personale

ESTE
Cultura d'impresa

CONVIVIALE

di Persone & Conoscenze

HR practices inside companies

Second edition - 2026

September 2026 / January 2027

updated 9 October 2026

THE PROJECT

Il Conviviale is an initiative that **builds on the relationships that Persone&Conoscenze magazine has created and nurtured over its 22 years with the "people managers"** of hundreds of Italian companies. A series of **closed-door meetings held inside companies** to discover their HR policies and practices. A unique opportunity for exchange and networking.





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di Persone&Conoscenze

THE MAGAZINE



Conviviale **is a project by *Persone&Conoscenze*, Italy's leading independent magazine dedicated to human resource management.**

Persone&Conoscenze celebrated its first **20 years** in 2024. **The project therefore rests on solid editorial foundations** that are the hallmark of the initiative.

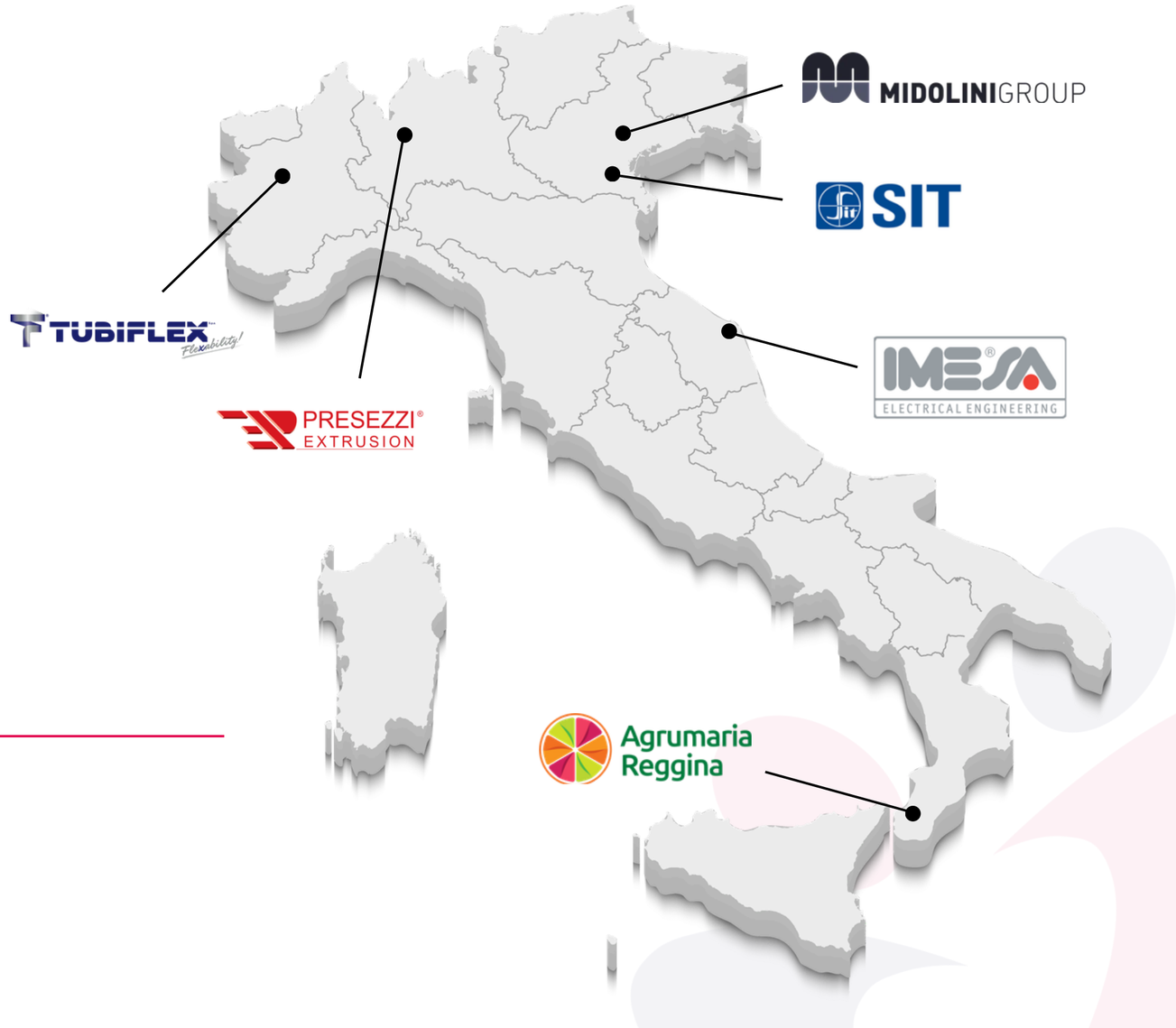
DISCOVER THE MEDIA KIT

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2025 EDITION

CONVIVIALE di Persone&Conoscenze

HOST COMPANIES	6
PARTICIPATING COMPANIES	34
PROVINCES INVOLVED	6



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FIRST EDITION 2026: REVIEW

CONVIVIALE di Persone&Conoscenze

HOST COMPANIES	8
PARTICIPATING COMPANIES	35
PROVINCES INVOLVED	8

*Data as of 10/06/2026



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THE 2026 EDITION – PART TWO

Between **September 2026 and January 2027**, **we are organising 8 new meetings inside companies, each hosting 6–8 people managers from as many local companies.**

Each meeting is tailored to the host company. The day usually starts with **a company visit**, to see first-hand how HR policies are integrated across functions. **This is followed by lunch**, ideal for networking. **In the afternoon, an interactive debate makes it possible to analyse and compare the HR practices, challenges and solutions adopted by the company, based on what was observed**. **The meeting ends at around 5 pm with refreshments and farewells.**

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SHARING EXPERIENCES



The content of the Meetings is not the agenda, but the participants' lived experience. The round table is not there to discuss a topic, but to bring out collective intelligence through people's accounts of their own challenges and successes. **The container (the round table) becomes the content itself;** it stops being a tool for analysis and becomes a laboratory for synthesis: **we are not interested in topic 'X', but in how 'X' has been experienced, interpreted and transformed by those sitting at the table**.

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CALENDAR 2026 - PART TWO

Settembre	Ottobre	Novembre	Dicembre	Gennaio
1 MAR	1 GIO	1 DOM	1 MAR	1 VEN
2 MER	2 VEN	2 LUN	2 MER	2 SAB
3 GIO	3 SAB	3 MAR	3 GIO	3 DOM
4 VEN	4 DOM	4 MER	4 VEN	4 LUN
5 SAB	5 LUN	5 GIO	5 SAB	5 MAR
6 DOM	6 MAR	6 VEN	6 DOM	6 MER
7 LUN	7 MER	7 SAB	7 LUN	7 GIO
8 MAR	8 GIO	8 DOM	8 MAR	8 VEN
9 MER	9 VEN	9 LUN	9 MER	9 SAB
10 GIO	10 SAB	10 MAR	10 GIO	10 DOM
11 VEN	11 DOM	11 MER	11 VEN	11 LUN
12 SAB	12 LUN	12 GIO	12 SAB	12 MAR
13 DOM	13 MAR	13 VEN	13 DOM	13 MER
14 LUN	14 MER	14 SAB	14 LUN	14 GIO
15 MAR	15 GIO	15 DOM	15 MAR	15 VEN
16 MER	16 VEN	16 LUN	16 MER	16 SAB
17 GIO	17 SAB	17 MAR	17 GIO	17 DOM
18 VEN	18 DOM	18 MER	18 VEN	18 LUN
19 SAB	19 LUN	19 GIO	19 SAB	19 MAR
20 DOM	20 MAR	20 VEN	20 DOM	20 MER
21 LUN	21 MER	21 SAB	21 LUN	21 GIO
22 MAR	22 GIO	22 DOM	22 MAR	22 VEN
23 MER	23 VEN	23 LUN	23 MER	23 SAB
24 GIO	24 SAB	24 MAR	24 GIO	24 DOM
25 VEN	25 DOM	25 MER	25 VEN	25 LUN
26 SAB	26 LUN	26 GIO	26 SAB	26 MAR
27 DOM	27 MAR	27 VEN	27 DOM	27 MER
28 LUN	28 MER	28 SAB	28 LUN	28 GIO
29 MAR	29 GIO	29 DOM	29 MAR	29 VEN
30 MER	30 VEN	30 LUN	30 MER	30 SAB
	31 SAB		31 GIO	31 DOM

THE DATES

Tuesday 6 October

BORGO EGNAZIA
NOWHERE ELSE.

Tuesday 13 October

BANFI

Tuesday 3 November

IRSAP

Tuesday 17 November

ROSETTI MARINO

Tuesday 1 December

DUPLOMATIC
MOTION SOLUTIONS
a member of DAIKIN group

Tuesday 15 December

Tapi
UNIQUENESS INSIDE
BEAUTY ON TOP

Tuesday 12 January

Tuesday 19 January

SPONSORSHIP

Sponsorship, to be confirmed by Friday 17 July, is reserved for **4 non-competing companies** and includes the following services:

- **Product-category exclusivity**
- **Participation of 2 company representatives** in the **8 meetings** of the Roadshow, 1 of whom takes part in the round table discussion
- Sharing of **all participants' personal and contact details** from the meetings
- **Involvement** in the content produced for the project (published in *Persone&Conoscenze* magazine, the www.paroledimanagement.it magazine, social media, etc.)

INVESTMENT: €20,000

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SPONSORSHIPS 2025 - 2026

CONVIVIALE di Persone&Conoscenze

RENEWAL RATE: 100%

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ORGANISATIONAL TIMELINE

26 June 2026 → Deadline for current project sponsors' right of first refusal

17 July 2026 → Sponsor line-up finalised

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