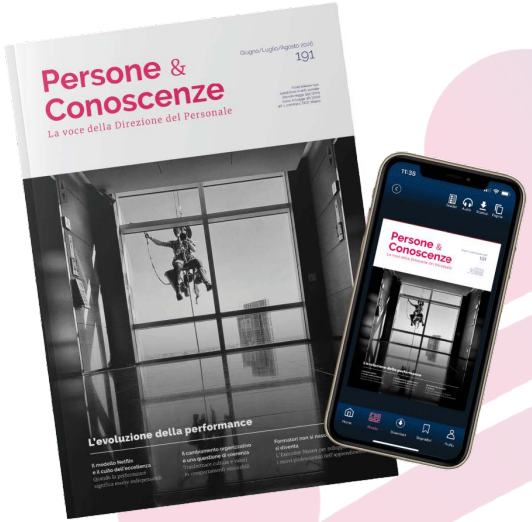
Project updated 1 October 2026

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ROADSHOW 2027

Capitale Umano

TRUST: THE INFRASTRUCTURE OF ORGANISATIONS



NAPLES 2 MARCH · **PADUA** 11 MAY · **TURIN** 15 JUNE · **ROME** 6 JULY · **BOLOGNA** 28 SEPTEMBER

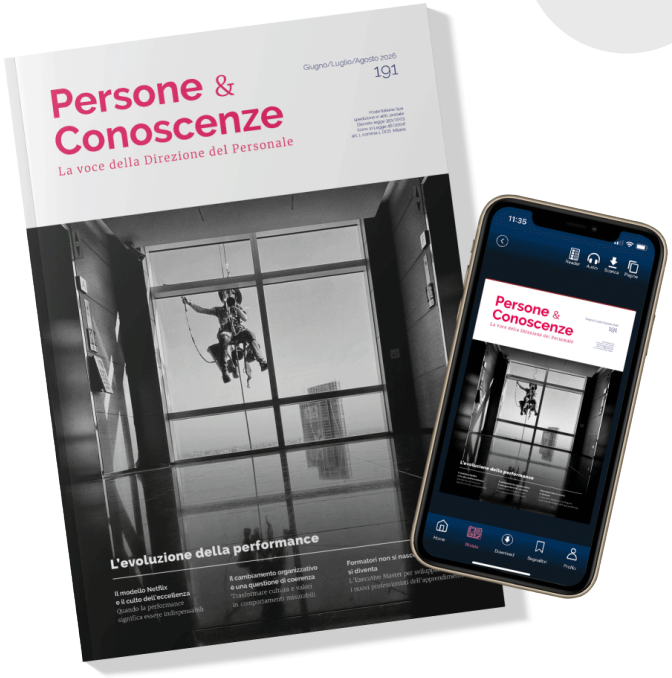
A SOLID EDITORIAL FOUNDATION

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Capitale Umano **is born from Italy's leading specialist magazine, which has been giving a voice to people managers for 23 years.**

An inspiring showcase of the state of the art in products, services, consulting, training and recruitment for people managers.

Solid editorial foundations
are what sets this initiative apart.



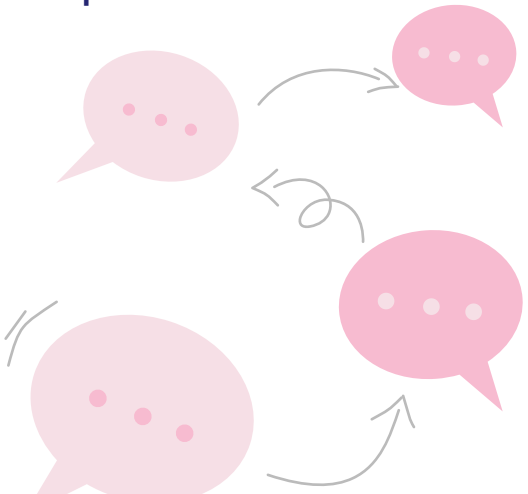
DOWNLOAD THE MEDIA KIT

AN INTEGRATED FORMAT OF CONTENT AND NETWORKING

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Each Capitale Umano conference is a one-day event featuring a sequence of keynote talks and round tables in which managers and experts present real business cases.

The glue that holds it all together is the Exhibition Area: the physical hub where, during the breaks and the seated lunch, business relationships are strengthened and real networking takes place between sponsor companies and attendees.



2026 EDITION IN PICTURES







2026 EDITION IN PICTURES

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THE THEME

TRUST: THE INFRASTRUCTURE OF ORGANISATIONS

There is one resource that no company can buy, outsource to a supplier or install with a software update: trust. Yet it is what decides whether an employee takes a risk or stands still, whether a leader truly delegates or controls every step, whether change is embraced or seen as a threat.

Trust does not show up on balance sheets or appear on any organisational chart, yet it is the silent infrastructure on which every other organisational choice rests: skills, processes and technology itself only work if someone is willing to trust them. It is a resource that is built slowly, through consistency and transparency, and that can be lost in an instant.

The *Capitale Umano* 2027 roadshow puts trust at the heart of the discussion among those who, every day, work to build organisations where people can truly work, make decisions and grow.

THE AUDIENCE

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Capitale Umano **is a project for everyone responsible for leading people in medium-sized local companies: business owners, HR managers and managers from other business functions.**

NAPLES

90 attendees

60 companies

PADUA

70 attendees

50 companies

TURIN

70 attendees

50 companies

ROME

90 attendees

60 companies

BOLOGNA

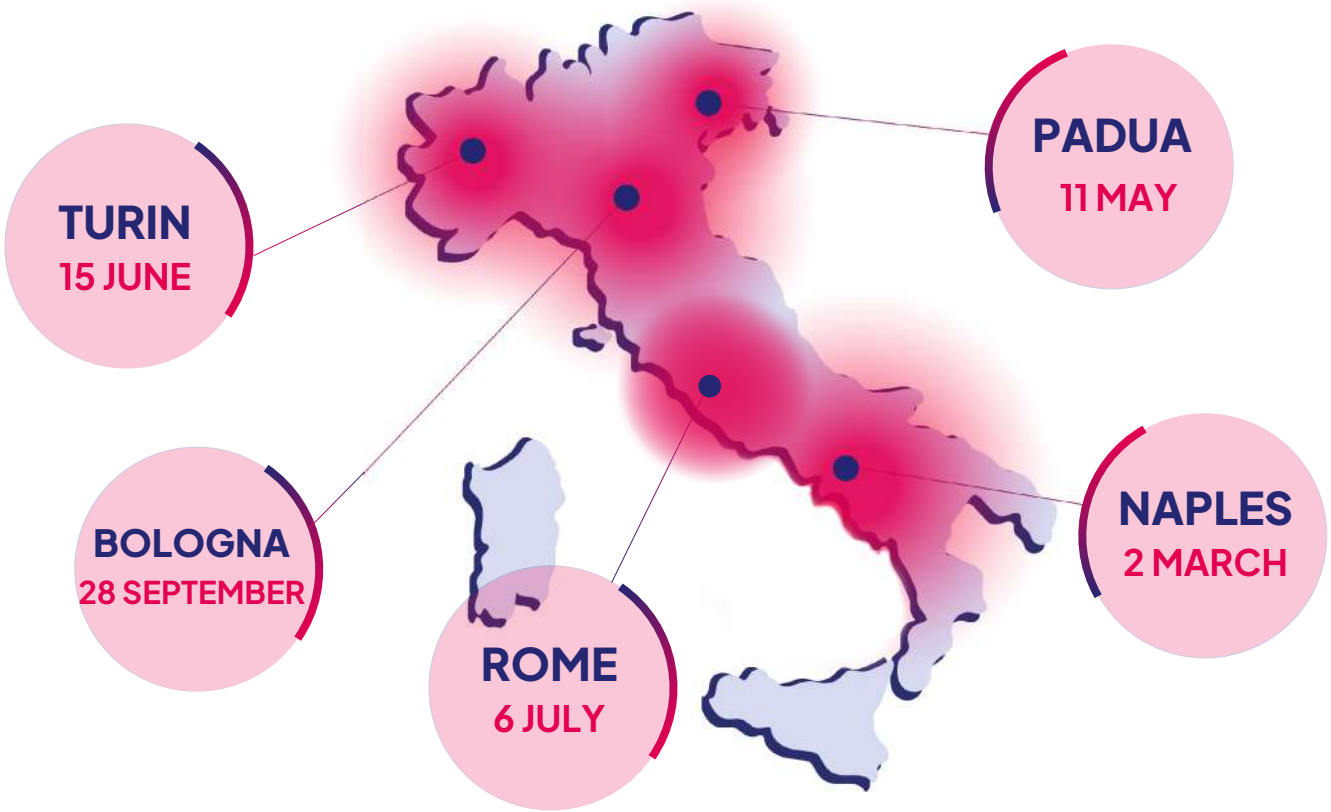
90 attendees

60 companies

Attendance at the conference is free of charge, subject to registration and confirmation by the event organisers

THE REGIONS

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THE NETWORK OF Persone & Conoscenze

La voce della Direzione del Personale

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Manufacture of pharmaceutical products
Employees: 313
Revenue: €85M
HQ: Morra De Sanctis (AV)

Food industry
Employees: 331
Revenue: €332M
HQ: Caivano (NA)

Healthcare
Employees: 198
Revenue: €19M
HQ: Naples

Maritime transport
Employees: 476
Revenue: €844M
HQ: Naples

Wholesale trade
Employees: 222
Revenue: €547M
HQ: Nola (NA)

Manufacture of clothing
Employees: 1,497
Revenue: €196M
HQ: Nola (NA)

Manufacture of chemical products
Employees: 69
Revenue: €21M
HQ: Druento (TO)

Manufacture of industrial robots
Employees: 295
Revenue: €99M
HQ: Grugliasco (TO)

THE NETWORK OF Persone & Conoscenze

La voce della Direzione del Personale

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MARCHI & FILDI

Preparation and spinning of textile fibres
Employees: 87
Revenue: €30M
HQ: Biella (BI)

SAET

Manufacture of metal products
Employees: 152
Revenue: €30M
HQ: Leini (TO)

SKF

Manufacture of ball bearings
Employees: 2,643
Revenue: €1,099M
HQ: Airasca (TO)

arper

Manufacture of chairs and seats
Employees: 186
Revenue: €44M
HQ: Monastier di Treviso (TV)

BCC Valpolicella Benaco BANCA

Monetary intermediation
Employees: 93
Revenue: €101M
HQ: Marano di Valpolicella (VR)

cerealdocks

Production of crude and refined oil from oilseeds and oleaginous fruit
Employees: 207
Revenue: €1,200M
HQ: Camisano Vicentino (VI)

IRSAP

Manufacture of radiators and metal containers for boilers
Employees: 516
Revenue: €144M
HQ: Arquà Polesine (RO)

Manufacture of paper, corrugated cardboard and packaging
Employees: 212
Revenue: €103M
HQ: Ponte San Nicolò (PD)

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SPONSORSHIP PACKAGES

SPONSOR

PARTICIPATION AS A SPONSOR INCLUDES THE FOLLOWING SERVICES:

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- A speaker slot in the conference programme (keynote talk, interview or round table panel)
- Seated, served networking lunch on the day of the conference for 4 people from the Sponsor company
- Excel file with registrant and attendee details
- Exhibition desk located right next to the conference hall
- Visibility across all event communications

€7,000 + VAT

EXHIBITOR

PARTICIPATION AS AN EXHIBITOR INCLUDES THE FOLLOWING SERVICES:

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- Excel file with registrant and attendee details
- Seated, served networking lunch on the day of the conference for 2 people from the Exhibitor company
- Exhibition desk located right next to the conference hall
- Visibility across all event communications

€4,000 + VAT

CONTACT

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